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"I LIKED IT, DIDN'T LOVE IT" SCREENPLAY DEVELOPMENT FROM THE INSIDE OUT

by Rona Edwards and Monika Skerbelis Lone Eagle Publishing Company

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"I Liked It, Didn't Love It" is a must-read for anyone who aspires to be, or already is, making the rounds in any film studio, television network or production company. Edwards and Skerbelis, both teachers of feature film development at UCLA, tackle the questions of Hollywood hopefuls through writing exercises, techniques on working with producers/writers, and tips for developing and pitching new ideas.